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# PRESS RELEASE: Internal polling shows when likely Republican primary voters educated on the issues, race is even.

*Salt Lake City* – The Johnson for Governor campaign is releasing its internal polling numbers showing a close and winnable race.

In a phone survey completed on June 13, the Johnson for Governor campaign polled 1,267 voters who participated in the 2012 and 2014 Republican primary elections. Results are as follows:

<b>June 13th 2016 - Completed Surveys = 1,267</b>		
<i>Thinking about the republican candidates for Governor if the election were held today who would you vote for?</i>	#	%
Herbert	613	48%
JJ	467	37%
Und	149	12%
Refused	38	3%
<b>Total</b>	<b>1267</b>	<b>100%</b>

The result of question #1 show incumbent Gary Herbert under 50%.

The remaining poll results show voter opinions after being asked a series of questions about Herbert’s record and positions in comparison to Johnson’s.

<i>Q2 As Governor, Gary Herbert has supported and allowed nearly \$700 million of new taxes to go into law and refused on a KSL debate not to raise taxes further. Does Gov. Herbert's tax increases and refusal not to raise taxes again make you more likely or less likely to vote for him?</i>	#	%
More	407	32%
Less	553	44%
Und	307	24%
<b>Total</b>	<b>1267</b>	<b>100%</b>

<i>Q3. In 2010, Governor Herbert mandated implementation of the national Common Core curriculum for Utah students. Last year, he lobbied to give Obama's federal Secretary of Education veto power over Utah's education plan.</i>		
<i>Do you support or oppose federal oversight of Utah education, and the implementation of the national common core standards here?</i>	#	%
Support	210	17%
Oppose	934	74%
Und	123	10%
<b>Total</b>	<b>1267</b>	<b>100%</b>

<i>Q4 Have you heard about Governor Gary Herbert's pay for play meeting with Utah lobbyists where he offered his personal time in exchange for campaign donations?</i>	#	%
Yes	599	47%
No	409	32%
Not Sure	259	20%
<b>Total</b>	<b>1267</b>	<b>100%</b>

<i>Q5. At the end of 2016, Gov. Herbert will have served 7 and 1/2 years as Utah's Governor. After 25 years as a full-time politician, if re-elected this fall, Gov. Herbert will be serving a third term. Are you more or less likely to support Gov. Herbert knowing if re-elected, he will be serving a third term?</i>	#	%
Support	541	43%
Oppose	549	43%
Und	177	14%
<b>Total</b>	<b>1267</b>	<b>100%</b>

<i>Q6. If the primary election for Governor were held today, would you vote for Republican businessman Jonathan Johnson or Republican Governor Gary Herbert?</i>	#	%
JJ	532	42%
Herbert	549	43%
Und	186	15%
<b>Total</b>	<b>1267</b>	<b>100%</b>

Commenting on the polling results, campaign manager Dave Hansen stated, "This polling shows that as we continue to inform voters of Jonathan's plan for the future and Herbert's misdeeds on Common Core, raising taxes and his "Available Jones" comments, they quickly move towards Jonathan and the race is very close. There are a significant number of undecided voters. Undecideds typically break to the challenger because they are already aware of the positions and actions of a two term incumbent. We are confident that Jonathan is going to win this race and June 28<sup>th</sup> will be a long night for Gary Herbert."

Hansen commented on Johnson's momentum stating, "We are thrilled, but not surprised, at the growth. These polling results are extremely similar to polling completed among the delegates a few

weeks prior to the Republican nominating convention. Jonathan went on to win this convention by 10%.”

## Online & Social Media Tracking

For the past few months, the Johnson for Governor campaign has been using a third party tracking service called Keyhole to track the hashtags #HireJJ and #GaryGov in order to measure momentum online. The results are below.

### #GaryGov Results from May 14-June 13:

#### Real-time Tracker: GaryGov



Note: There were 93 unique users using the #GaryGov hashtag.

### #HireJJ Results from May 14-June 13:

#### Real-time Tracker: hirejj



Note: There were 460 unique users using the #HireJJ hashtag

Sasha Clark, director of communications, stated, “We are thrilled to have so many active and willing volunteers spreading the #HireJJ message. Our volunteers are determined as they canvass their neighborhoods, write letters to the editor and post their reasons to #HireJJ on social media. As they talk with potential voters, our supporters find an overwhelming desire to improve Utah in areas such as education, taxes, public lands and Second Amendment rights.”

Clark continue, “The Johnson style of campaigning is out of the ordinary. You won’t find one flashy billboard. Jonathan is truly the grassroots candidate. Jonathan and his wife Courtney have been traveling the state holding town halls almost every night. His schedule is packed with phone calls, responding to online messages, canvassing and cottage meetings.”

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